

The ESC Textbook of Cardiovascular Medicine

Second Edition

Edited by **A. JOHN CAMM**, *British Heart Foundation Professor of Clinical Cardiology, St. George's University of London, London, UK*, **THOMAS F. LÜSCHER**, *Professor and Head of Cardiology, University Hospital Zurich, Zurich, Switzerland*, and **PATRICK W. SERRUYS**, *Professor of Cardiology, Thorax Centre, Erasmus University Medical Centre, Rotterdam, The Netherlands*

Key features

- The definitive resource for trainee and practising cardiologists
- Incorporating the latest ESC Guidelines, Task Force Reports and Scientific Statements, to reflect the most indicative and relevant evidence-base available
- All material has been fully peer reviewed and approved by the ESC Education Committee, to ensure the highest level of accuracy and relevance
- Featuring contributions from over 120 leading specialists who are internationally recognised in their fields
- Highly illustrated with full-colour images and line drawings as well as including stunning
- High-quality ECGs, echocardiograms, CMRI and CT scans and nuclear images
- Offered in a combined print and online bundle, for full flexibility of use
- Supported with multiple-choice questions which test the reader's comprehension, and can be used to gain EBAC-accredited CME points
- Detailed 'Further Reading' sections linking online to PubMed enabling access to thousands of abstracts and full texts which can be browsed at the touch of a button
- Material is fully indexed and searchable, allowing for ease-of-navigation, with full technical support available
- Each section concludes with the authors' own personal perspectives, with their unique insight into how their subject will develop over the next 5 years

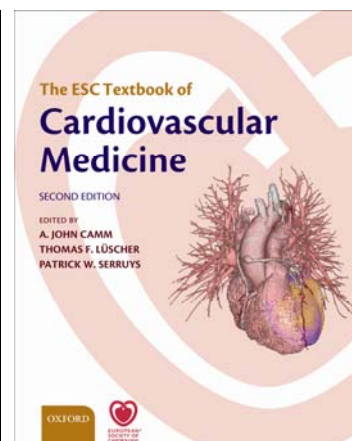
New to this edition

All the contents have been thoroughly revised and updated, with 3 chapters merged and 7 completely new chapters on *Physical examination and history*; *Sports and heart disease*; *Occupational and regulatory aspects of heart disease*; *Non-cardiac surgery in cardiac patients*; *The psychological impact of heart disease*; *Choice of imaging techniques* and *The Heart and other systems* including stroke, the kidney and erectile dysfunction.

About this book

The **ESC Textbook of Cardiovascular Medicine** has become the definitive print and online reference work for cardiology trainees, general cardiologists and specialist cardiologists as they develop their core knowledge of their subject. Based around the Core Curriculum of the European Society of Cardiology, the textbook contains much of the evidence base, and reflects ESC Guidelines, Task Force Reports and Scientific Statements, which guide current practice. Now totally revised and updated, with significant new chapters on specific context-based heart disease, the **ESC Textbook of Cardiovascular Medicine** is the must-have, must-read resource for everyone currently working in the field.

The **ESC Textbook of Cardiovascular Medicine** contains 38 chapters, flowing from the clinical presentation of the patient and initial



Main edition

£175 AU (introductory price)
£195 from 1/1/2010

Hardback, with
access to
online material via
printed access code

978-0-19-956699-0

August 2009

1300 pp, 276x219 mm

600 black and white line
drawings, 350 black and
white halftones, and 250
colour photographs

Previous main edition

978-1405126953
(Blackwell Publishing)

Created: 13/01/09

OXFORD
UNIVERSITY PRESS

investigations, through to comprehensive descriptions of disease processes and pathophysiological states, and finally to the complex interrelationship between the heart and the mind. Each chapter begins with a summary featuring key learning points, and is completed with personal reflections from the authors about the standing of their subject and its likely development during the next half decade.

Using clear layouts and modern design, the book is highly readable and easily understandable. This is replicated in the online version, with clear on-screen layout, and easy-to-use navigation. Full-colour diagrams and simple tables are interspersed throughout to ensure the material is easy to digest and absorb. Chapters relating to cardiac imaging, for example those on echocardiography, computed tomography, cardiac magnetic resonance and nuclear cardiology, are richly illustrated.

The online version contains all the text, diagrams and illustrations featured in the printed book which is downloadable to PowerPoint, as well as extra video footage. It also facilitates links to sources of related and further reading via PubMed, where abstracts and full texts can be searched and downloaded. Online, purchasers can access multiple-choice questions which can be completed to gain European Board of Accreditation in Cardiology (EBAC)-accredited CME points.

The **ESC Textbook of Cardiovascular Medicine** represents the core knowledge expected of all cardiologists – from those in training to those seeking professional reaccreditation. Although created principally for those practising in European countries, it will also provide up-to-date and comprehensive information for others who seek this information, wherever in the world they may be based.

Readership

Cardiology trainees, Cardiology consultants, General physicians/geriatricians

Planned promotion

Science and Medicine NBB, July – September 2009
Major advertising campaign in specialist cardiology press
High profile launch event at ESC Annual Meeting, August 2009
Review copy mailing on publication
Email campaigns

Related OUP titles

Kirby: Cardiac Development, 978-0-19-517819-7
Ellestad: Stress Testing: Principles and Practice (5th ed), 978-0-19-515928-8
Iskandrian: Nuclear Cardiac Imaging: Principles and applications (4th ed.), 978-0-19-531119-8

Contents and lead author

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- 2** The Electrocardiogram - *Dr Francisco G. Cosio*
- 3** Choice of imaging techniques - *Professor Jeroen Bax*
- 4** Cardiac Ultrasound – *Professor Frank Flachskampf*
- 5** Cardiovascular Magnetic Resonance - *Professor Dudley Pennell*
- 6** Cardiovascular Computerized Tomography - *Professor Pim de Feyter*
- 7** Nuclear Cardiology - *Associate Professor Philipp Kaufmann*
- 8** Invasive Imaging and Haemodynamics - *Professor Carlo Di Mario*
- 9** Genetics of Cardiovascular Diseases - *Professor Sylvia Priori*
- 10** Congenital Heart Disease in Children and Adults - *Professor John Deanfield*
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- 34 Non-cardiac surgery in cardiac patients - *Professor Don Poldermans*
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Competition

Braunwald's Heart Disease 8e: A Textbook of Cardiovascular Medicine by Libby, Bonow, Zipes and Mann. £117. Publisher: Elsevier/Saunders. Comments: Multi-media printed edition. Very US centric. Online e-dition: Text with Continually Updated Online Reference, Single Volume (Hardcover) £176

UpToDate - Cardiology Publisher: Wolters Kluwer. Comments: CD version with 4-monthly updates via CD. UpToDate covers all areas of internal medicine with specialty areas

Hurst's The Heart 12e by Fuster. Published 2007 £110. Publisher: McGraw-Hill. Comments: US focus - 2 vol edition. Online access. Less comprehensive than Braunwald's

Textbook of Cardiovascular Medicine by Topol. Published 2002 Publisher: Lippincott. Comments: US focus - printed edition with fully integrated CD ROM

Contacts

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