

Hospitality, Tourism and Leisure Collection

An InfoTrac® collection



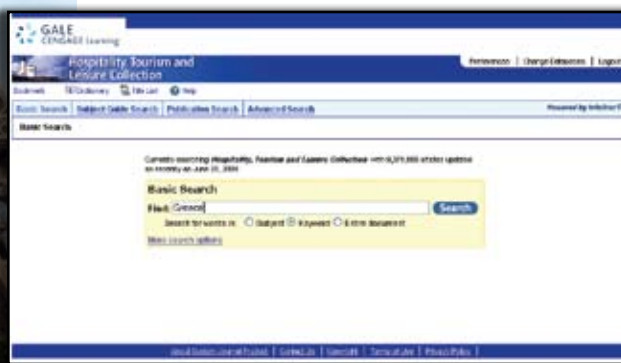
LEAD RESEARCHERS DOWN THE RIGHT ROAD

The *Hospitality, Tourism and Leisure Collection* from Gale, part of Cengage Learning, provides unparalleled coverage of both the historical and current state of affairs in the hospitality and tourism field. It is comprised of close to 400 industry journals from Gale's award-winning *InfoTrac* product line as well as current and relevant reference content from noted publisher Delmar, part of Cengage Learning.

PERFECT FOR THE STUDENT ... HANDY FOR THE TRAVELER

This special collection allows for focused study of all areas of the hospitality industry, including the cultural aspects of travel and leisure activities, the economic impact of tourism and more.

The curious traveler also will find a wealth of information, from content on state parks to information on planning a vacation, to full-text travel guides from Fodor's and Hunter Publishing. In just a few clicks, they'll get detailed information on faraway places or the town next door. They'll have instant access to information on luxurious resorts, popular tourist attractions, geographic facts, great restaurants and more.



↑ The homepage features a clean and intuitive interface allowing users to quickly locate information in the collection.



An *InfoTrac* collection takes the guesswork out of searching. You select the content best suited to your patrons' needs. Users can then quickly identify and retrieve results while enjoying a variety of options:

- Choose from Basic, Subject Guide, Publication or Advanced Search
- Search within results to target specific content
- Support a multilingual community by translating documents on-demand
- Create Search Alerts with RSS Export
- Manage documents in the collection by e-mailing, bookmarking or printing them
- Support the needs of remote researchers by providing 24/7 access

MIX, MATCH AND SAVE!

Get more for your money by combining the *Hospitality, Tourism and Leisure Collection* with other *InfoTrac* collections at special savings:

- *Gardening, Landscape and Horticulture Collection*
- *Home Improvement Collection*
- *Culinary Arts Collection*

For details, contact your Gale Representative at 1-800-877-GALE or visit www.gale.com.

SATISFIES A BROAD RANGE OF INTERESTS

Direct your researchers to the *Hospitality, Tourism and Leisure Collection* where they can easily find reliable information, such as:

- ✓ A full library of well-known Fodor's travel guides
- ✓ How to run a restaurant
- ✓ The most popular beaches
- ✓ Learn how to become a travel professional
- ✓ Get detailed information on hotel operations
- ✓ Study the economic and social makeup of popular and remote destinations
- ✓ And much more.



↑ Results from your search can yield content from magazines, academic journals, books, news and multimedia.



↑ Easy-to-understand information is returned quickly.

HOSPITALITY, TOURISM AND LEISURE COLLECTION INCLUDES:

InfoTrac Journals:

- ✓ Business Travel News
- ✓ Camping Magazine
- ✓ Faces: People, Places, and Cultures
- ✓ Fodor's travel guides
- ✓ Geography Review
- ✓ Hospitality Design
- ✓ Hotel & Motel Management
- ✓ Leisure Report
- ✓ National Geographic
- ✓ National Geographic Traveler
- ✓ Parks & Recreation
- ✓ Restaurant Hospitality
- ✓ Retire & Thrive
- ✓ Tourism & Hospitality Research
- ✓ And many more

Delmar Books:

- ✓ A Guide to Becoming a Travel Professional
- ✓ A Practical Guide to Fares and Ticketing
- ✓ Best Impressions in Hospitality
- ✓ Cruising, A Guide to the Cruise Line Industry
- ✓ Hotel/Motel Operations – An Overview
- ✓ International Travel and Tourism
- ✓ Internet for the Retail Travel Industry
- ✓ Managing the Guest Experience in Hospitality
- ✓ Marketing & Selling The Travel Product
- ✓ The Travel Dictionary
- ✓ And many more